

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	IP SUPPLEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Wine Group LLC		03/28/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A., "Rabobank Nederland", New York Branch, as Administrative Agent		
Street Address:	245 Park Avenue		
Internal Address:	37th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10167		
Entity Type:	New York State Licensed Branch of A Dutch Banking Cooperative: NETHERLANDS		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Serial Number:	85828943	NURTURE	
Serial Number:	85829935	MILK AND HONEY	
Serial Number:	85831071	SOMETHING SOMETHING	
Serial Number:	85833998	NIRVANA IN A GLASS	
Serial Number:	85833727	BLENDED TO TAKE YOU TO NIRVANA	
Serial Number:	85835097	TREASURE BOX	
Serial Number:	85835275	ONE VINE DAY	
Serial Number:	85837525	OUTBOX	
Serial Number:	85837522	INBOX	
Serial Number:	85846065	THE GREAT ESCAPE	
Serial Number:	85856794	LAS CANITAS	
Serial Number:	85872781	ZINDAALOO	

Serial Number:	85874743	MASH-UP
Serial Number:	85879271	GRAPE & VINE PROVISIONS
Serial Number:	85879274	FARMWORTH VINEYARDS
Serial Number:	85879708	HERBIVORE
Serial Number:	85882397	OUR HOUSE WINE VINEYARD & WINE CO.

#### CORRESPONDENCE DATA

Fax Number: 6785532602

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (678) 553-2601

Email: jimmarl@gtlaw.com

Correspondent Name: LaShana C. Jimmar, Paralegal

Address Line 1: Greenberg Traurig, LLP

Address Line 2: 3333 Piedmont Road, NE, Suite 2500

Address Line 4: Atlanta, GEORGIA 30305

ATTORNEY DOCKET NUMBER:	123235.013000
NAME OF SUBMITTER:	LaShana C. Jimmar
Signature:	/LaShana C. Jimmar/
Date:	04/03/2013

Total Attachments: 2

source=The Wine Group - IP Supplement#page1.tif

source=The Wine Group - IP Supplement#page2.tif

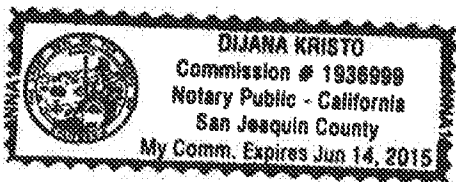
## IP SUPPLEMENT

This IP SUPPLEMENT, dated March 28, 2013, is delivered pursuant to and supplements (i) the Amended and Restated Security Agreement, dated as of June 26, 2006 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), among The Wine Group, Inc., a California corporation ("TWG, Inc."), The Wine Group LLC, a Delaware limited liability company (the "Company", and together with TWG, Inc., the "Co-Issuers"), the other Grantors named therein, and Cooperatieve Centrale Raiffeisen – Boerenleenbank B.A., "Rabobank International", New York Branch ("Rabobank"), as Collateral Agent, and (ii) the Amended and Restated Grant of Trademark Security Interest, dated as of July 10, 2004 (the "Grant"), executed by the Grantors named therein in favor of Secured Party named therein. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

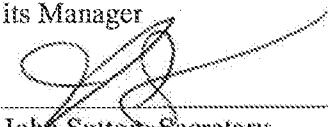
The Company grants to Secured Party a security interest in all of the Company's right, title and interest in and to the Trademark Collateral listed on Schedule A attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

IN WITNESS WHEREOF, the Company has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of March 28, 2013.

THE WINE GROUP LLC,  
a Delaware limited liability company



By: TWG Manager, Inc.,  
a California corporation,  
its Manager

By:   
John Sutton, Secretary

STATE OF CALIFORNIA )


) ss.

CITY OF TRACY AND COUNTY OF SAN JOAQUIN )

On MARCH 28<sup>th</sup>, 2013, before me, DIJANA KRISTO,  
NOTARY PUBLIC, personally appeared JOHN SUTTON,  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are  
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in  
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s),  
or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

  
Signature of Notary Public

33411820

**SCHEDULE A TO IP SUPPLEMENT**

GRANTOR	TRADEMARK	COUNTRY	APPLICATION DATE	APPLICATION NUMBER
The Wine Group LLC	CUPCAKE	Iceland	01/14/2013	149/2013
The Wine Group LLC	CUPCAKE	Malaysia	01/14/2013	2013000788
The Wine Group LLC	CUPCAKE	Norway	01/15/2013	201300836
The Wine Group LLC	CUPCAKE	Philippines	01/18/2013	4-2013-000584
The Wine Group LLC	CUPCAKE	Indonesia	01/21/2013	D00 2013 002725
The Wine Group LLC	SAVE ME, SAN FRANCISCO	Canada	01/24/2013	1611180
The Wine Group LLC	COCOBON	Canada	01/24/2013	1611178
The Wine Group LLC	NURTURE	U.S.A.	01/22/2013	85828943
The Wine Group LLC	MILK AND HONEY	U.S.A.	01/23/2013	85829935
The Wine Group LLC	SOMETHING SOMETHING	U.S.A.	01/24/2013	85831071
The Wine Group LLC	NIRVANA IN A GLASS	U.S.A.	01/28/2013	85833998
The Wine Group LLC	BLENDED TO TAKE YOU TO NIRVANA	U.S.A.	01/28/2013	85833727
The Wine Group LLC	TREASURE BOX	U.S.A.	01/29/2013	85835097
The Wine Group LLC	ONE VINE DAY	U.S.A.	02/01/2013	85835275
The Wine Group LLC	OUTBOX	U.S.A.	02/01/2013	85837525
The Wine Group LLC	INBOX	U.S.A.	02/11/2013	85837522
The Wine Group LLC	THE GREAT ESCAPE	U.S.A.	02/21/2013	85846065
The Wine Group LLC	LAS CANITAS	U.S.A.	03/11/2013	85856794
The Wine Group LLC	ZINDAALOO	U.S.A.	03/13/2013	85872781
The Wine Group LLC	MASH-UP (spirits)	U.S.A.	03/18/2013	85874743
The Wine Group LLC	GRAPE & VINE PROVISIONS	U.S.A.	03/18/2013	85879271
The Wine Group LLC	FARMWORTH VINEYARDS	U.S.A.	03/19/2013	85879274
The Wine Group LLC	HERBIVORE	U.S.A.	03/21/2013	85879708
The Wine Group LLC	OUR HOUSE WINE VINEYARD & WINE CO.	U.S.A.	3/21/2013	85882397

33411820